

WILL VON BOLTON - GENERAL PRICING (07/2010)

I offer a wide range of creative services. Please let me know if you have any questions and/or would like to get started.

PHOTOGRAPHY

	In Studio	On Location	Additional Hrs	Notes
General Photography	\$150/1hr	\$200/1hr	\$100	Includes all top choice images
Photography Packages				
Studio Portraits	\$200/2hrs	\$300/2hrs	\$100	Includes 3 images lightly retouched, group discounts available
Senior Portraits	\$250/2hrs	\$350/2hrs	\$100	Includes all top choices, 3 images lightly retouched
Kid Portraits	\$200/1hr	\$300/1hr	\$100	Includes all top choices, 3 images lightly retouched
Family Portraits	\$300/2hrs	\$400/2hrs	\$100	Includes all top choices, 3 images lightly retouched
Bridal Portraits	\$400/2hrs	\$500/2hrs	\$100	Includes all top choices, 3 images lightly retouched
Engagement Portraits	\$300/2hrs	\$400/2hrs	\$100	Includes all top choices, 3 images lightly retouched
Wedding Photography		Starting at \$800		
Fashion Photography	\$200/2hrs	\$300/2hrs	\$100	Includes 3 images lightly retouched
Artist Portraits	\$250/2hrs	\$350/2hrs	\$100	Includes 3 images lightly retouched
Band Photography	\$250/2hrs	\$350/2hrs	\$100	Includes 3 images lightly retouched
Live Photography		\$200/1hr	\$100	Includes all top choice images
Documentary Photography		\$250/2hrs	\$100	Includes all top choice images
Live & Documentary		\$300/3hrs	\$100	Includes all top choice images
Event Photography		\$200/1hr	\$100	Includes all top choice images
Product Photography	\$75/.5hrs	\$200/1hr	\$100	Includes 1 image lightly retouched
Product Photography	\$150/1hr	\$250/2hrs	\$100	Includes all top choice images
Location Photography		Starting at \$125		

Misc	
Additional Images	\$25/image
Light Image Retouching	\$25/image
Heavy Image Retouching	\$50/hr
Image Manipulation	\$85/hr
Available for Travel	Contact for rates

Photography Notes:

- There is a \$100 deposit required to schedule time
- Balance is due at the beginning of the shoot
- Prices do not include hair/make up or wardrobe
- Prices do not include Prints, Online Print Ordering is available
- "Top Choice" images are chosen by W Bolton
- "On Location" prices include travel within 45 minutes of McKinney, TX
- "On Location" prices do not include location fees/permits
- Product Photography prices do not include courier/shipping of product to Studio

DESIGN

	Rate	Notes
General Design	\$85/hr	
Flat Rate Designs		
Logo	\$425	
Business Cards	\$150	\$25/per person
Myspace (Basic)	\$250	Header Design
Myspace (Advanced)	Starting at \$350	Fully Customized Page
Twitter	\$100	
YouTube	\$100	
Email Blast	\$200 initial design	Recurring blasts starting at \$25/blast
One page site	Starting at \$200	
Website	Starting at \$500	20 page or less site with little or no regular changes
Website built with CMS	Starting at \$1000	CMS (Content Management System)
CD Artwork (Full)	Starting at \$400	
CD Artwork (Sleeve)	Starting at \$250	Cover, Back & CD Face
Press Kits	\$350	For Print & Web, up to 5 pages
Misc		
Web Updates (Quick)	\$25	i.e. quick content changes, etc
Web Changes	\$30/hr	
Web domain/host setup	\$50	Setting up yourdomain.com
Light Image Retouching	\$25/image	i.e. light blemishes & wrinkles
Heavy Image Retouching	\$50/hr	i.e. major blemishes & wrinkles
Image Manipulation	\$85/hr	i.e. superimposing heads
Scanning	\$20/each	Scanning a picture, document or photo negative

Bulk Hours	Rate	
3 hrs	\$225 (\$75/hr)	Savings of \$30
5 hrs	\$350 (\$70/hr)	Savings of \$30
10 hrs	\$650 (\$65/hr)	Savings of \$200
15 hrs	\$900 (\$60/hr)	Savings of \$375
20 hrs	\$1,100 (\$55/hr)	Savings of \$600
30 hrs	\$1,590 (\$53/hr)	Savings of \$960
40 hrs	\$2,000 (\$50/hr)	Savings of \$1400
40+ hrs	Contact for Pricing	Savings of \$1401+

Design Notes:

- Projects \$250 and under must be paid in full to begin work
- Projects over \$250 half down is required to begin work
- The balance is due before the release of files
- Any changes must be given in writing
- Bulk Hours must be used within a 12 month period
- Email Blast price does not include blasting service.
- Up to 30% of Bulk Hours may be used for Photography (travel not included)

PHOTOGRAPHY & DESIGN PACKAGE DISCOUNTS AVAILABLE // CASH, CHECK AND CREDIT/DEBIT ARE ACCEPTED